irina**kuzes** ux/ui designer

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Experience

USER EXPERIENCE DESIGNER

United States Postal Service (Sep 2017-current)
Lead development and implementation of user experience solutions for data-driven reports and other tools and digital services utilized by the USPS internal and external customers.
» Assess business requirements and user needs, define the overall goals, and establish work objectives and priorities.
» Conduct user research and usability testing, perform qualitative and quantitative analysis to identify improvement opportunities, present findings to senior officials and recommend necessary adjustments, appropriate strategy and execution methods.
» Developed and implemented agency-wide Style Guide, organized and led series of panels introducing project teams to the usability practices and accessibility requirements.
» Create user interface designs, personas and user stories, develop process flows, wireframes, interactive prototypes and specifications for web and mobile applications.
» Collaborate with cross-functional teams, product managers and stakeholders; present research findings, design initiatives and proposals on the overall user experience strategy to senior level officials.

SR. UX/UI/GRAPHIC DESIGNER/INFORMATION ARCHITECT

Futrend Technology (Aug 2016-Apr 2017)
Developing user experience solutions for various Food and Drug Administration Intranet applications.
» Conceptualize and implement UX/UI design from ideation through completion.
» Conduct user-research and testing.
» Develop digital design assets, graphics and presentations.
» Collaborate with cross-functional teams.
» Created corporate website using responsive web design approach.

SR. UX/UI DESIGNER/INFORMATION ARCHITECT

Network Designs (Oct 2015-Apr 2016)
Task leader for several Federal Aviation Administration projects.
» Defined information architecture and developed workflows and interactive prototypes for mobile and web applications.
» Conducted user research and usability testing.
» Created visual design templates for desktop, tablet and phone screens.

UX/UI DESIGNER

INCATech (Aug 2014-July 2015)
Redesigned the Department of State's Students Abroad website to make it user friendly for mobile devices utilizing responsive design approach.
» Analyzed information architecture and usability of the existing site.
» Planned and conducted focus groups.
» Developed recommendations on content strategy and navigation.
» Designed workflows, user scenarios, flowcharts, and storyboards.
» Created wireframes, interactive mockups and page prototypes.
» Set up and conducted remote usability testing on the site prototype.
» Designed graphic user interfaces for desktop, tablet and phone screens.
» Implemented page templates in HTML5 and CSS3.
» Served as a UX design lead for a GSA Agile project utilizing Open FDA database: created personas, scenarios and use cases, conducted usability testing, and designed interactive wireframes for desktop, tablet and phone screens.

Profile

Experienced UX/UI designer with a background in web/graphic design; highly motivated, competent and result-oriented problem solver with excellent communication skills.

Seeking a UX/UI Designer, Information Architect position in a company where I can apply my knowledge of user-centered design methodologies and my creative skills to deliver compelling digital products.

Former manager noted: "Irina is a top-notch designer with a solid understanding of functional, user-oriented design. I greatly valued her ability to work through customer requirements and design interfaces that are intuitive, functional, and aesthetically pleasing."

Skills

UX Design, Usability, User Research, Information Architecture, Interaction Design, User Interface Design, Usability Evaluation and Testing.

Adobe Creative Suite including Photoshop, Illustrator, InDesign; Axure, Balsamiq, Visio, UXPin, InVision, MS Office, HTML5, CSS3, JavaScript (using jQuery), Section 508; Responsive web design, Bootstrap; Adaptive and Progressive design approach.

Education

Master of Fine Arts, Institute of Architecture, Moscow, Russia

Certificate, Graphic Design, Union of Graphic Artists, Moscow, Russia

Certificate, Book Design, Union of Graphic Artists, Moscow, Russia

Experience (Cont.)

UX/UI DESIGNER

Bloomberg BNA (July 2012–May 2014)
Collaborated with agile product development teams to design and implement interactive data-intensive web applications for desktop and mobile devices.
» Defined information architecture requirements and developed workflows.
» Presented design concepts and specs to customers and technology teams.
» Created wireframes and interactive prototypes.
» Conducted usability testing and incorporated user feedback into designs.
» Designed graphic user interfaces and implemented them with HTML5/CSS3.

WEB DESIGNER/DEVELOPER

Office of Public Health, VHA (June 2011–June 2012)
Participated in redesigning Public Health website.
» Performed card sorting, conducted heuristic evaluation of the existing interface, created personas, user stories and scenarios.
» Developed wireframes and page prototypes.
» Designed and implemented graphic user interfaces.

WEB DESIGNER (UI/UX), CONSULTANT

Universal Service Administrative Company (May 2011–June 2011)
Contract to redesign USAC website interface focusing on user experience.
» Analyzed requirements, information architecture and target audiences.
» Conducted heuristic evaluation of the existing interface and expert interviews reviewing objectives and goals of the site redesign.
» Evaluated user tasks, created personas and workflows.
» Developed wireframes and interactive prototypes.
» Refined site navigation, created web graphics.

WEB AND GRAPHIC DESIGNER/PROJECT MANAGER

Digital Text Plus (June 2000–Dec 2010)
Created online Introductory Sociology course for VCU.
» Conceived and developed website for distance education with online textbook, audio lectures, interactive exercises and e-commerce.
» Designed and implemented webpages, created web graphics.
» Created page layouts and cover designs for print versions of the textbook.
» Designed over 60 illustrations for the book, company logo and stationary.

FREELANCE WEB DESIGN PROJECTS

Smithsonian Institution (2010)
www.spbmusicguide.info
» Designed and developed a site, guide to musical heritage of St.Petersburg, Russia.

University of California, Berkeley (2009, 2012)
www.petersburg.berkeley.edu
» Designed and implemented a website on cultural history.

BOOK ILLUSTRATIONS

George Mason University (2008)
Academic book on social behavior – *"Catalytic Conversations"*
» Designed 25 illustrations translating complex ideas into clear, easy to understand graphics. The book was published in 2010.

George Mason University (2007)
Academic book on political science – *"Shadow Elite"*
» Conceived and developed a series of illustrations. The book was published in 2010, and illustrations were featured in media.

Virginia Commonwealth University (2006)
Introductory sociology textbook – *"Sociology in Global Perspective"*
» Designed over 60 original illustrations for the textbook visually presenting concepts and data. The book was published in 2007.

Interests

Designing websites, improving user experience, photography, traveling and dark chocolate.

References

Available upon request